



COMPANY PHILOSOPHY- MISSION STATEMENT

VALUE CREATION

Our mission :

To create value for our customers and our company thanks to the flawless production of packaging products at the forefront of technology. A partner who guarantees a product compliant to the legislation and the rules within the norm ISO 9001 : 2008 and BRC – IOP, in order to meet performance in quality, hygiene and food safety.

Our values:

Our basic values are the foundation of our

- company strategy: what are our goals?
- company culture: what are the pillars of our company?

As a company, we need to adapt our strategy to the challenges that we face.

In the current economic climate, this means:

- improved efficiency
- reliable quality
- profitable production

This is our common responsibility and we must strive to achieve our strategic objectives together.

Only the constant monitoring of the processes and their subsequent improvements will allow us to attain these values.

In order to do this we will measure, analyse, act and verify the results.

The driving forces are:

• Teamwork and leadership:

The creation of a stimulating work environment is a prime objective.

Collaboration, teamwork and well-defined responsibilities are central to this approach.

Strong leadership is a necessity but these days we use different terminology. From a hierarchical structure we must move towards a different work culture, more focused on autonomy and self-management. The leader must be an inspiring coordinator.

He must also be a mentor who encourages the development of his employees, in order to achieve the best results. All of this must be accomplished while finding a balance between the ability to lead and the ability to delegate, the ultimate goal being self-management.

“ Let’s inspire and motivate each other ... We will all be winners in the end. ”

• Innovation:

St-Luc and its team must constantly seek out for new processes and new solutions.

Innovation is closely linked to the team’s capacity for learning. Working on new projects requires a certain level of openness and flexibility. Clinging to old values is often like treading water.

We will be able to respond to the increasing demands of our customers by giving ourselves the ultimate goal of exceeding their expectations again and again.

That’s why we must focus on continuous learning which is also conducive to the personal development of our employees and to the strength of our team.

“If there is a better way, we will find it together”.

• Results oriented :

This is about achieving our financial objectives in order to ensure business growth and job security.

As a family business, we must draw our potential for growth from our profitability. This asset must be leveraged in order to make the necessary investments and to renew the processes.

The Dhondt family, as the owner of a healthy and profitable business, wants to build an economically secure environment where the whole community joins together in a relaxed social atmosphere, working towards the future and where everyone feels motivated and satisfied in their job.

“ The family nature of our business is a core value for us, leading to good governance and social commitment. ”

Let’s stand out from the crowd: gather our new ideas together and show how determined we are to achieve our objectives by joining forces to make a difference!

Nazareth, 12th May 2015,